From: Ellen Gottesdiener
To: elearning@ebgconsulting.com;
Subject: [Success with Requirements]: Agile Reqts; Public Training Discounts; Tips for Security Requirements; and other news
Date: Tuesday, June 28, 2011 11:18:09 AM

---

ebg CONSULTING Ellen Gottesdiener, Publisher

Experts helping you deliver high-value products your customers want and need

ISSN: 1936-3583
Forward to a friend

In This Issue

- Welcome to our Newsletter!
- Mary Gorman Video on Agile Requirements: Not an Oxymoron
- Public Training Course Discount
- Tips for Defining Security Requirements
- Agile Planning and Analysis: Synergizing to Deliver Value
- Upcoming Events (through September)
- eLearning Curriculum Discount
- Archived Issues

Success with Requirements™

Volume 5: Number 3: 2011

Hi, ellen -

I hope this eNewsletter finds you well and productive.

It's been a busy spring for me with client work, book and article writing, and numerous events including speaking at the New Jersey IIBA, several free webinars, and chairing and presenting at the action-packed Business Analysis and Requirements workshop in Nevada a few weeks ago.

And we're kicking off a busy summer and fall, too.

I'm pleased to share numerous resources and some exciting announcements about public trainings we are offering. Read on!

Best regards,

~ ellen

Ellen Gottesdiener,
President and Principal Consultant
EBG Consulting, Inc.
http://www.ebgconsulting.com
twitter: www.twitter.com/ellengott

In this issue:

- Mary Gorman Video on Agile Requirements: Not an Oxymoron
- Public Training Course Discount
- Tips for Defining Security Requirements
- Agile Planning and Analysis: Synergizing to Deliver Value
- Upcoming Events (through September)
- eLearning Curriculum Discount
- Archived Issues

YouTube Interview with Mary Gorman on "Agile Requirements: Not an Oxymoron"

Mary Gorman explains why we say agile requirements are not an oxymoron. She discusses how user stories are a starting point to tease out requirements including user roles or personas, business rules and more. Mary references her and Ellen Gottesdiener's article on "Slicing Requirements for Agile Success." For more details on the oxymoron metaphor we've been using for a number of years about agile requirements, read my blog post "Agile Requirements: Not an Oxymoron."

Public Training Courses Discount

While we at EBG Consulting conduct most of our training at client sites, we occasionally deliver our flagship offerings publically. We're partnering with MaxTrain to deliver three courses at their excellent facility in the Cincinnati, Ohio area this fall:

Course	Dates	Notes
Comprehensive Business Analysis Roadmap to Success Bundles our eLearning ***plus*** our action packed 3-day instructor-led training course, *Roadmap to Success Comprehensive* Registration page link here	September 20-22	You get access to our 8 course eLearning curriculum (*Foundation for Requirements Development & Management*) for 3 months and a copy of *The Software Requirements Memory Jogger*
Agile Requirements: Collaboration to Define and Confirm Needs Registration page link here	October 18-19	Newly updated; learn to slice requirements for agile success; packed with practical simulations and exercises.
Acceptance Testing: Elicit and Validate Requirements for Success Registration page link here	October 20	Our newest course! Combine with *Agile Requirements* or Comprehensive for fully integrated learning.

You get a 10% discount when you register using promo code EBGPROMO11 up to 45 days before class' start date. For groups of 4 or more, please contact allen@maxtrain.com for group pricing.

All these courses are endorsed by the International Institute of Business Analysis (**IIBA**®) and align with the IIBA's *Business Analysis Body of Knowledge* (***BABOK***®) applicable tasks and techniques. All earn you PDs or CDUs (see course description on our website for details)

Tips for Defining Security Requirements

"Business knowledge is necessary to define security requirements, while technical knowledge is necessary to satisfy them," says Sue Burk in her expert response to questions about security requirements on SearchSoftwareQuality. Learn how to categorize security requirements, questions to ask to identify security controls, and the value of testable security requirements. Read Sue's response to learn more.

Agile Planning and Analysis: Synergizing to Deliver Value

In our feature article in the May/June issue of Better Software, Mary Gorman and I describe how planning and analysis go hand-in-glove when product partners collaborate to deliver value. To learn more about the power of multiple perspectives, how the backlog is the basis for planning, the 7 dimensions of product needs and more, read on!

Upcoming Events (through September)

1. Ellen and Mary Gorman deliver Agile Requirements training, sponsored by Cejeka ICT Diensten, in Brussels, Belgium on June 27-28, 2011.

2. Between the two of them, Ellen and Mary present three different workshops at Agile 2011 in Salt Lake City, Utah August 8-11, 2011.

AGILE2011CONFERENCE
AUGUST 8–12, 2011 SALT LAKE CITY, UTAH

3. Mary Gorman presents a webinar for IIBA members, "Business Rules and Data Requirements: Analyzing in Tandem for Success," September 8, 2011. (Registration info forthcoming via the IIBA).

4. Sue Burk presents "Business Analysis for Data Warehousing and Business Intelligence" at the Greater Boston IIBA Chapter on September 8th.

5. Sue Burk delivers our *Comprehensive* training (bundled with our eLearning curriculum) at MaxTrain in Cincinnati, Ohio on September 20-22, 2011. Details above.

6. Ellen delivers a public offering of EBG's *Get the Right Stuff, Fast Using Facilitated JAD* Workshops* (*Joint Application Development)" training in The Netherlands, September 14-16, 2011.

7. Ellen presents a keynote on Agile Requirements, along with a one-day pre-conference training, "Accelerating Value with Agile Requirements" at the DREAM 2011 conference in Utrecht, The Netherlands.

eLearning Curriculum Discount

Be sure to use code **FRSWR04** to receive your *Success with Requirements* 10% discount. Learn more about this 8-course eLearning *Foundation for Requirements* curriculum in this video tour.

Earn **24 PDs** (Professional Development hours) or **24 CDUs** (Continuing Development Units) with the IIBA. Because this training is also aligned to the PMBoK®, it also qualifies for PDUs with the PMI).

Archive Issues

Visit our archives to read prior *Success with Requirements* issues. Sample topics include successful retrospectives, purposeful business analysis learning, and more.

Publication & Reprint Information

I invite you to reprint material from *Success with Requirements* in other electronic or print publica-tions provided 1) the following copyright notice is used, "Written and edited by Ellen Gottesdiener, copyright EBG Consulting, Inc., [year]. All rights reserved." and 2) a link to http://www.ebgconsulting.com is included in the credits.

Please send us copy of the publication that includes our reprint, along with a cover note referencing that it is a reprint.

Success with Requirements is a trademark of EBG Consulting, Inc.

Privacy & Subscription

This newsletter is sent only to confirmed "double opt-in" subscribers who have signed up at http://www.ebgconsulting.com.

EBG Consulting, Inc. does not sell, rent, or loan subscriber information to any third party.

Forward to a Colleague ··> | Manage Your Subscription ··>

Copyright 2011 ebgconsulting.com

This message was sent to elearning@ebgconsulting.com from:

EBG Consulting | 419 Hudson Road | Sudbury, MA 01776

Email Marketing by iContact try it free

Manage Your Subscription | **Forward To a Friend**

View this message in the iContact Community: View message Comment on this message Receive as RSS

Share this message with others: del.icio.us Digg reddit Facebook StumbleUpon