From: Ellen Gottesdiener
To: ellen@ebgconsulting.com;
Subject: [Success with Requirements]: Mary Gorman on Agile Business Analysis; Requirements Exploration with Tester Collaboration; Public Training Discounts; and more
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ebg CONSULTING Ellen Gottesdiener, Publisher

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Success with Requirements™

Volume 5: Number 4: 2011

Hi, Ellen -

I'd like to share some conferences happenings:

Next week I'm off to Salt Lake City for the Agile 2011 conference. I'm thrilled that EBG Consulting has been selected to present three sessions at the largest agile conference on the planet!

We'll be sharing essential analysis practices that fuel successful agile teams. Mary Gorman and I are pairing on a workshop in the Customer track (a.k.a. "stage"), I am pairing with agile testing guru Janet Gregory for a Testing track workshop, and Mary presents a business rules tutorial in the Testing track (see more on these, below).

If you'll be at the conference, please stop by one of our sessions so we can meet!

FYI: The IIBA *BABOK* agile extension core team is meeting in Salt Lake City for a pre-conference working session. I'm looking forward to working with my international colleagues on this endeavor.

I've just wrapped up planning for two events I'm chairing this fall:

- the two-day Business Analysis and Requirements Workshop (at Better Software/Agile Development Practices)
- the Agile Summit (at Project World/World Congress for Business Analysts).

It's an honor to collaborate with colleagues Jennifer Brownson, Greg Cohen, Linda Cook, Pamela Johnson, Debra Lavell, and Kent McDonald, on these two exciting events.

Below, I share more info on some of next week's conference sessions. Read on!

Best regards,

~ ellen

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Business Analysis in Agile Development: Interview with Mary Gorman

Mary Gorman answers questions about EBG's upcoming Agile 2011 conference session on using "structured conversations" to deliver value on agile projects, her tutorial on business rules, and shares some information about our (in process) book. Read Lisa Crispin's interview with Mary here.

Agile Requirements Exploration with Tester Collaboration

The tester mindset is crucial for verifying requirements. The business analysis mindset is crucial for validating requirements. Blending these is a powerful way to get the right requirements, and get them right. Read my summary of why I am collaborating with Janet Gregory for this Agile 2011 workshop in my recent blog post.

Public Training Courses Discount

We occasionally deliver our flagship offerings publically. Below are our September and October public training offerings (location in Cincinnati, at our U.S. public training partner MaxTrain). Register soon to take advantage of the early registration discount!

Course	Dates	Notes
Comprehensive Business Analysis Roadmap to Success Bundles our eLearning ***plus*** our action packed 3-day instructor-led training course, *Roadmap to Success Comprehensive* Registration page link here	September 20-22	You get access to our 8 course eLearning curriculum (*Foundation for Requirements Development & Management*) for 3 months and a copy of *The Software Requirements Memory Jogger*
Agile Requirements: Collaboration to Define and Confirm Needs Registration page link here	October 18-19	Newly updated; learn to slice requirements for agile success; packed with practical simulations and exercises.
Acceptance Testing: Elicit and Validate Requirements for Success Registration page link here	October 20	Our newest course! Combine with *Agile Requirements* or Comprehensive for fully integrated learning.

Discount: 10% off when you register using promo code EBGPROMO11 up to 45 days before class' start date.

Group Discount: For groups of 4 or more, please contact allen@maxtrain.com for group pricing.

These courses are endorsed by the International Institute of Business Analysis (**IIBA**®) and align with the IIBA's *Business Analysis Body of Knowledge* (***BABOK***®) applicable tasks and techniques. All earn you PDs or CDUs (see course description on our website for details).

Note: At any time, you can register for our self-paced eLearning curriculum, *Foundation for Requirements*. Use discount code **FRSWR04** to receive your 10% discount for this 8-course curriculum. Learn more in this video tour.

Upcoming Events (through September)

1. Between the two of them, Ellen Gottesdiener and Mary Gorman present three different workshops at Agile 2011 in Salt Lake City, Utah, August 8-11, 2011.

2. Mary Gorman presents a webinar for IIBA members, "Business Rules and Data Requirements: Analyzing in Tandem for Success," September 8, 2011. (Registration info forthcoming via the IIBA).

3. Sue Burk presents "Business Analysis for Data Warehousing and Business Intelligence" at the Greater Boston IIBA Chapter on September 8th.

4. Sue Burk delivers our *Comprehensive* training (bundled with our eLearning curriculum) at MaxTrain in Cincinnati, Ohio on September 20-22, 2011. Details above.

5. Ellen presents a keynote on Agile Requirements, along with a one-day pre-conference training, "Accelerating Value with Agile Requirements" at the DREAM 2011 conference in Utrecht, The Netherlands.

Archive Issues

Visit our archives to read prior *Success with Requirements* issues. Sample topics include successful retrospectives, purposeful business analysis learning, and more.

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