Agile Product Planning and Analysis

1. **why** | **when**
   - The product’s desired outcomes.
   - The Planning views for continual product delivery.

2. **value**
   - Vision
     - amplified by Goal
     - quantified by Objective
   - The Product Partners collaborate to discover and deliver a high value product.

3. **slice for value**
   - The partners collaborate using the Structured Conversation to discover product needs.

4. **allocate**
   - Select high value product options. Assemble them into candidate solutions and allocate them to a plan.

5. **deliver**
   - Transform candidate solutions into a releasable product.

6. **validate**
   - Ensure you have built the right product; check delivered solution satisfies intended value.

Check the product before, during, and after delivery using acceptance criteria.

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